**Invention Advertisement Pamphlet**

**Choose one the following inventions or innovations** of the revolutions in transportation, markets, and industry in the 1800s:

steam engine cotton gin steam ship

railroad steam shovel sewing machine

clipper ship telegraph steel plow

Pony Express mechanized reaper Clay’s American System

vulcanized rubber Waltham system/company town/mill/factory

seed drill

Then pretend that you are a salesman for the company that manufactures that invention. **Create a tri-fold pamphlet** to convince potential customers to purchase your product, using the following format:

|  |  |  |
| --- | --- | --- |
| **Inside left** | **Inside middle** | **Inside right** |
| How it works  (design, mechanisms, “nuts and bolts,” etc.) | Inventor biography & credentials  (why this person is an expert; why they can be trusted) | Long-term impact  (effect on customer as well as larger impact on the nation, transportation, production, society, labor, gender roles, politics, etc.) |

|  |  |  |
| --- | --- | --- |
| **Inside face** | **Outside middle** | **Front flap** |
| Purpose  (What is this invention meant to accomplish?)  For example: “Are you tired of X,Y,Z? Then try out the new…” | Leave Blank | Name of invention in bold letters  Illustration of invention |